

MAY 2011 MONTHLY MINUTES

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5-9-11 Golden Ox

CIDA meeting

Scott Brown called the meeting to order. He asked that the minutes from April be read and approved by the Board. They were approved as read.

Introductions were made by the members

New members:

BW Law Chris and Shawna discussed that their practice primarily focuses on environmental law/Brownfield's, small business, real estate both commercial and residential.

CSI-I did not catch his name. They are in the commercial construction business with an area of concentration on tenant finish as well as office furniture.

Michelle Freed gave the treasurer reports. She updated Feb and March along with providing April's number. Feb and Mar had understated balances with the checks not cleared affecting the balances. Those items will be verbally mentioned in meetings going forward.

SB introduced Kerrie Tyndall of the EDC. Kerrie discussed what was happening with the EDC. They have a strong business pipeline.

Kerrie mentioned that two new companies are planning to relocate in KC area. Touton USA Ltd. with a \$587,000 investment and 21 new jobs. Infinite Energy also is relocating to Martin City with an investment of \$1.4 million and 51 new jobs.

2011 is showing signs of continued improvements in the economy with 59 projects in the works while 2010 at this time of year had 40. There are currently 9 active business development projects.

The EDC will hold a press conference tomorrow at 10:00 am at the Boulevard Brewery. This press conference will discuss a program called KC Best.

Look for surveys going out to a random sampling of the city. There will be about 2000 being sent with an expected return of 400. They hope to have the survey completion by the end of June 2011.

EDC met with the new mayor. They feel he is on board for business development.

There are various bills in the works.

Kerrie also mentioned Futurallia is coming to Kansas City. This is a chance to meet different companies from other nations. This is the 1st time the US is hosting this event.

Jim Hensiek presented to the group Missouri Enterprise. He specifically focused on manufacturing with regards to process improvements. Innovation is a key to profits. Apple is a

good example of innovation. They stop selling the one model and start selling a new model. All companies can use Missouri Enterprise, not just manufacturing.

Innovation Engineering Leadership Institute is coming May 23-25 in St. Louis.

Committee updates

Website

Maria Moore discussed the website. The web hosting has been changed to Xander. She and Bill Haw, Jr. are working on the updated sights look, feel, and design. Email blasts will be available with the new sight. Scott asked Maria for the costs break down. Maria has not received the information yet.

Membership

Darby Trotter was not at the meeting. Rob Richardson spoke in Darby's place. He asked for a fun new member event for those that join and those that have recruited new members. It was also asked of the group for a concession of fees should a new member join. The discount proposed would be \$40 for the board member level and \$20 for the membership level. He also asked that the CIDA buy lunch for any guests that were brought in hopes of becoming members. Membership also mentioned branding and standardization of the organization. Need to know who we are. Scott requested a budget be prepared for the financial requests. A vote was postponed until the next meeting.

Security

Jim Schriever and Monty Summers updated the group. In general crime is down. There has been an uptick in crimes for 2011 of about 25. Everyone needs to get back to attacking crime. Cleaning up the area and graffiti removal is important to this. The weather has not been helpful with the clean ups that have been scheduled. Scott would like the group to refocus on clean up and to participate. Jim mentioned making sure we are in communication with the release

center. Monty discussed a need for 15 more members in the security group. This could allow for more shifts as crime seems to be happening during day hours as well. Jim also mentioned that there are several festivals this weekend that will pull officers in many directions. Jim also mentioned passing on the crime reports that he sends out to everyone. This will remind other of what is happening. If you have cameras on sight Monty and Jim would like to know so that they can work on the police officers having video access to these cameras as they patrol.

Infrastructure

Chuck Mader mentioned the ability to have a portable camera set up very easily. He also discussed the idea of having a corridor to concentrate their efforts. The priority list has generally been completed. Chuck mentioned that the committee would like to suggest that Mulberry be the street. Lights, curbs and streetscape would be the focus. Hickory was also brought up as a suggestion. A vote will be requested next month. Amber Arnett-Bequealth mentioned that PIAC has not met. There should be \$75,000 to work with per year. Comments/suggestions for improvements that the group has should go to Tom Roberts or Amber Arnett-Bequealth.

Scott Brown brought up the issue of levees. The new council will be brought up to speed.

There was no new business. Old business of the By-Laws was mentioned. Scott is spearheading updating these laws and revising the 2004 version.

KCDC open house from 5:30 to 7:30 pm tonight.

Scott Brown then adjourned the meeting.